

Feeding a Sweet Tooth May Get More Expensive

Training Plane

S-Sgt. Raymond Stauble, local Air Force recruiting representative, has announced that the Air Force is now sending all recruits to basic training at Lackland AFB, Tex., by air. Young men who enlist in the Air Force will be flown to San Antonio, Tex., on Flight 54, Continental Airlines, departing from Los Angeles International Airport at midnight each day. This new method of transporting recruits to basic training will decrease the time needed for travel from 36 to approximately 3 hours. Office hours at the Torrance Air Force Recruiting office are from 8 a.m. to 5 p.m. daily and from 8 a.m. to 12 noon on Saturdays.

By REYNOLDS KNIGHT

Candy and soft drink makers and food processors in nearly every product area are cooking up — reluctantly — some bad news for the consumer, especially if he or she has a sweet tooth. It's now almost certain that in the next few months retail prices will be edging upward, reflecting a sharp upsurge in prices of refined sugar. A few

days ago major sugar suppliers in the East increased their basic prices the equivalent of 50 cents per 100-pound bag. It was the largest boost since the day World War II started, when the jump was \$1.10 per bag—and the seventh advance in the past four months. American sugar interests don't deserve the cusswords for the coming increase in retail prices. The villain actually is

the terrible weather that has slashed sugar beet crops in Europe for two years running, reducing the available free world supply. While the impact will fall visibly on confections and soft drinks mainly, it's sure to put upward price pressure on hundreds of other consumable products that use sugar—for example, most preserved fruit and vegetable items.

HAPPIER CARBUILDERS—Railroads, benefiting at last from a more favorable government attitude toward allowing them to compete with other forms of transportation, are moving to streamline their fleets and other facilities. Early reports indicate as many as 60,000 new freight cars may be ordered this year. Freight car builders, encouraged by these developments,

are taking steps to increase on a major scale their technological capability to give the railroads new ideas in the hauling of freight. ACF Industries, the nation's second-largest carbuilder, recently opened one of the industry's most advanced research and development centers at St. Charles, Mo. Francis H. Boland, ACF vice president and general manager of its

American Car and Foundry division, which operates the center, says it "symbolizes the changes that have taken place in rail transportation in the past few years." Boland says it's not enough "to offer merely a moving box or platform with which to carry goods or materials. Now we must be prepared to supply larger-volume cars that will fit into a lower rate structure, cushioning systems that will reduce the need for expensive crating, and faster loading and unloading methods."

GOLD DRAIN, gold grain—The controversial wheat program that will be either accepted or rejected by a referendum of wheat farmers this month has generally been argued out in terms of "controls vs. freedom" and "order over chaos." A Minneapolis grain expert, however, has directly tied the vote to a problem seemingly far removed from the wheat field: The "balance of payments" situation which finds more gold leaving our shores than returning.

William R. Pearce, an official of Cargill, Inc., international grain marketing firm, said in a Texas speech that passage of the referendum would intensify the balance-of-payments problem for the U. S. His reasoning: Foreign dollar markets are made tougher to reach by increasing degrees of price protection offered U. S. farmers by the government—this despite increasing efficiency of our farmers. The proposed wheat plan and similar support programs, he said, have "tended to obscure the competitive advantage" of U. S. growers. This plus "our acceptance of minimum price limits under the International Wheat Agreement" has led to increased production elsewhere in the world. Result: tough new competition for U. S. farm products.

THINGS TO COME—Now being introduced to help small leaks in basement walls is a new waterproofing chemical that forms an "impermeable" coating and can withstand pressures as great as two tons of water per square inch. . . . An underwater light for skin divers is being launched by an eastern firm that says its product can operate at depths ranging to 150 feet; standard six-volt batteries power the light. . . . Latest in home dental care: a high-pressure water applicator, the nozzle of which can be aimed at hard-to-reach areas of the mouth. The flexible hose attaches to the bathroom sink faucet.

KING-SIZE ROYALTIES—The federal government is in the oil business, and what's more, its operations in 1962 were about as profitable as in any of the many years it has leased out its land to private operators. The royalties paid by these operators last year hit a record of \$160 million, and about \$1 billion worth of oil was yielded by government-owned properties. Over the past decade the total government "take" in royalties totals more than \$1.2 billion.

BITS O' BUSINESS—American demand for cigar leaf is being increasingly met by shipments from Honduras; that Central American country has expanded its output with the help of seeds smuggled out of Cuba, formerly a principal supplier. . . . America is helping Britain combat a shortage of honey caused by a frigid winter that killed many bees. The "bumbers for Britain" program calls for air-freighting 1.2 million bees to the island. . . . U. S. travel agencies are gearing up for a banner season; one forecast says that, for the first time, more than 1,000,000 Americans will travel to Europe this year. However, they'll be facing slightly higher costs in room rates in most of the popular countries.



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Tender, tasty hams from corn-fed porkers, brown sugar cured and hickory smoked. Heat and eat without loss from shrinkage.

WHOLE HAMS 14-16 lb. Avg. Wt. 43¢	BUTT PORTION Mealy 5-lb. Avg. 47¢	HAM SLICES Center Cuts 98¢	FULL SHANK HALF With No Center Slices Removed 35¢/lb.
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VON'S Shopping Bag Best Meats, Best Buys!

CHUCK ROAST U.S.D.A. CHOICE STEER BEEF, BLADE CUTS 33¢	7-Bone Roast CENTER CUTS 39¢	Rib Steaks OR STANDING ROAST U.S.D.A. CHOICE BEEF 79¢	Fresh Turkeys TABLE KING 5-7 LB. BELTSVILLE 47¢
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U.S.D.A. CHOICE CHUCK STEAKS
39¢/lb.
Boneless Family Steaks **69¢**

MIRACLE WHIP Kraft Salad Dressing ENTER THE SOUTH SEAS SWEEPSTAKES WIN A FREE TRIP—DETAILS AT STORE QUART JAR 49¢ (SAVE 10¢)	FRESH EGGS Dundee Grade AA DOZEN CARTON 27¢ (Med. Size)	VON'S COFFEE Premium Blend Regular or Drip 2 LB. CAN 97¢ 1 LB. CAN 49¢ (SAVE 10¢)
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Perfection Bread WHITE-WHEAT-SANDWICH STANDARD LOAF 17¢	Allsweet Margarine SWIFT'S 1 LB. CTN. 23¢	Nestle's Quik A KTY-CHANNEL 11 FEATURE BIG 2 LB. 6 OZ. FAMILY SIZE 89¢
Pet Evaporated Milk NO. 1 TALL CAN 7¢	Zee Paper Towels 225 FT. JUMBO ROLL 4¢	Tuna Cat Food LORD AND LADY 6 OZ. CAN 10¢

Swift's Premium Bacon
Sweet Smoke Taste!

Swift's PREM LUNCHEON MEAT
12 Oz. Can Inds. 3c Off **39¢**

Swift's WHOLE CHICKEN
COOKED 3 LB. CAN **99¢**

Swift's ROAST BEEF
WITH GRAVY 12 OZ. CAN **39¢**

Swift's Assorted MEATS FOR BABIES
5 3/4 OZ. CANS **5¢**

Swift's For Babies HI-MEAT DINNERS
6 4/8 OZ. CANS **5¢**

SLICED BACON
Swift's Premium The Bacon With the Sweet Smoke Flavor
THICK SLICED TABLE KING BACON 1 lb. Pkg. **49¢**

Swift's Premium Sausage
LINKS **49¢** PATTIES **49¢** ROLLS **39¢**

Swift's Premium Smoked Beef Tongues . . . **59¢**

VON'S Shopping Bag FRESH FRUITS & VEGETABLES

Bananas
GOLDEN RIPE • CENTRAL AMERICAN
2 1/2 LB. \$25¢

Bananas are a bargain in nutrition, too!

Swift's Premium Franks
They're All Meat . . . Juicy, Tender, Full Flavored . . . Delicious Barbecued!

Swift's Premium Smoked Beef Tongues . . . **59¢**

VON'S Shopping Bag DELICATESSEN SPECIALS

Franks
SWIFT'S PREMIUM ALL MEAT
1 lb. Pkg. **49¢**

Fresh Cucumbers
CRISP, ALL-GREEN LONG SLICING SIZE Each **5¢**

Fresh Carrots
WASHED, TOPS OFF 1 LB. PLASTIC BAG **2:15¢**

Frozen Foods Features

GRAPE JUICE Walden's or Minute Maid 6 oz. Can 6¢	ENCHILADA DINNER Beesire's 12 oz. Pkg. 29¢
ROSARITA BEEF TACOS Beesire's 12 oz. Pkg. 39¢	COMBINATION PLATE Beesire's 12 oz. Pkg. 39¢
MEXICAN DINNER Beesire's 16 oz. Pkg. 49¢	

Sharp Cheddar
OUR EXCLUSIVE REEDSPORT **69¢/lb.**

Canned Hams
ZWANENBURG FROM HOLLAND 2 LB. CAN **\$1.98**

Potato Salad
VON'S EXCLUSIVE GERMAN STYLE 15 OZ. CUP **29¢**

Liquor Features

Fyfe & Scott Rare IMPORTED SCOTCH
86 Proof **\$4.59** (Save 40¢)
Millbrook 80 Pr. GIN OR VODKA Quart **\$3.69**

New! A KHJ FEATURE

BUSCH BAVARIAN BEER 12 Oz. Cans **6¢**

Bakery Specials

VON'S BAKERY

Roses in the Snow MOTHER'S DAY CAKE
Beautifully Decorated . . . Sweetest Way to Honor Mom on Her Special Day! **98¢**

Von's Dinner Rolls
ASSORTED SOFT ROLLS OR COLD WATER FRENCH, PKG. OF 12 **37¢**

BIRDS EYE VEGETABLES
Frozen—10 Oz. Pkgs.
Peas, Cut Corn, Mixed Vegetables, Cut or French Green Beans, French Fry or Crinkle Cuts **58¢**

VON'S SHORTENING
Highly Unsaturated
3 LB. CAN **49¢** (SAVE 10¢)

LUSTRE-CURL HAIR SPRAY
By Helene of Hollywood
REG. 99¢ 13 OZ. CAN **59¢** (SAVE 40¢)

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Nabisco Vanilla Wafers 12 OZ. Pkg. 35¢	DETERGENT	ROLL-ON	Free!	CURAD BANDAGES WITH CREST TOOTH PASTE	MODISS	Hi-C Orange Drink 46 OZ. CAN 3:51
Star-Kist Chunk Tuna 5 1/2 OZ. CAN 3 for \$1	White King D	Poise Deodorant	REG. OR ACTIVE \$1.25 SIZE INCLUDES 25c OFF	PKG. OF 26 CURAD BANDAGES FAMILY SIZE CREST \$1.12 Value 67¢	Sanitary Napkins	Hi-C Grape Drink 46 OZ. CAN 3:51
Cherry Pie Filling SUPREMA NO. 2 CAN 39¢	GIANT SIZE 79¢			REG. OR SUPER 12" 39¢		White King Water Softener 30 OZ. Pkg. 29¢
Mazola Corn Oil PURE GOLDEN OIL, 8 1/2 L. 65¢						Kern's Apricot Preserves 12 OZ. JAR 29¢

5035 PAC. COAST HIWAY AT CALLE MAYOR — IN TORRANCE

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My Neighbors

"When are you going to have those brakes checked, Ferrance?"